

SRI VENKATESWARA UNIVERSITY :: TIRUPATI
(NAAC “A+” Grade)



**PROSPECTUS FOR INFORMATION AND GUIDANCE FOR
RECRUITMENT OF ASSOCIATE PROFESORS IN SVU COLLEGES AND
SVU LIBRARY, TIRUPATI WITH REFERENCE TO THE
ADVERTISEMENT NO. E.II(2)/ADVT-Asso.Prof/2017-2, DATED 22.12.2017**



SRI VENKATESWARA UNIVERSITY :: TIRUPATI
(NAAC "A+" Grade)

ADVERTISEMENT NO. E.II (2)/ADVT-Asso.Prof/2017-2, dated 22.12.2017

RECURITMENT OF ASSOCIATE PROFESSORS IN SVU COLLEGES, TIRUPATI

Applications are invited in the prescribed format from the Eligible Candidates for the Post of Associate Professors in the following Departments of SVU Colleges in the UGC Scale of Pay of Rs.15600-39100+AGP 8000 should be reached the under signed on or before 5.00 P.M. on 22.01.2018.

Group I - ARTS

Sl. No	Name of the Department	No. of Posts	Roster Point	Category
1	Business Management	01	65	OC (W)
2	Econometrics	01	66	SC (W)
3	Economics	01	67	OC
4	Tamil	01	68	BC-D

Group II - SCIENCES

Sl. No	Name of the Department	No. of Posts	Roster Point	Category
1	Geology	01	57	OC

OTHERS

Sl. No	Name of the Department	No. of Posts	Roster Point	Category
1	Library	01	01 (1 st Cycle)	OC (W)

For further details please visit : www.svuniversity.edu.in

Tirupati
22.12.2017.

Sd./- XXXXX
REGISTRAR

**PROSPECTUS FOR INFORMATION AND GUIDANCE FOR RECURITMENT OF
ASSOCIATE PROFESSORS IN SVU COLLEGES, TIRUPATI
WITH REFERENCE TO THE**

ADVERTISEMENT NO. E.II (2)/ADVT-Asso.Prof/2017-2, DATED 22.12.2017

NOTE:-

- Candidates are advised to read the instructions carefully before filling up of the application form and dispatching it.
- The minimum qualifications required for appointment of Associate Professor in the University as laid down by the UGC, approved in the G.O.Ms.No. 38, Higher Education (UE) Department, dated 23.06.2016, revision of appendix to G.O. Ms.No.14, Higher Education (UE-II) Department, dated 20.02.2010 and in the UGC Regulations on minimum qualifications for appointment of teachers and other Academic Staff in the Universities and Colleges and Measures for the maintenance of standards in Higher Education, 2010, vide letter No.F3-1/2009, dated 30.06.2010 and University Grants Commission regulations 2016, dated 30.08.2016 (4th Amendment) for the Post of Associate Professors are given below. The Candidates shall satisfy these requirements, in addition to the other requirements and desirable qualifications mentioned below, for consideration of their applications.

- iii) The Minimum qualifications prescribed for appointment of Associate Professor for **Arts (Econometrics, Economics, Tamil) and Sciences (Geology)** ;
- a) Good Academic Record with a Ph.D. Degree in the concerned / allied / relevant disciplines.
 - b) A Master Degree with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed).
 - c) A minimum of EIGHT years of experience of Teaching and / or Research in an Academic / Research Position equivalent to that of Assistant Professor in a University, College OR Accredited Research Institution / Industry excluding the period of Ph.D. Research with evidence of Published work and a minimum of FIVE Publications as Books and / or Research / Policy Papers.
 - d) Contribution to Education Innovation, design of New Curricula and Courses, and Technology – Mediated Teaching Learning Process with evidence of having Guided Doctoral Candidates and Research Students.
 - e) A minimum scores as stipulated in Academic Performance indicators (API) based performance Based Appraisal System (PBAS), set out in this regulation in appendix-III.
- iv) Minimum qualification for the appointment of Associate Professor in **Business Management** :
- J Consistently Good Academic Record with at least 55% of marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant Management related discipline or first class in TWO years Full Time PGDM declared equivalent by AIU / recognized by the AICTE / UGC;
- OR
- J First class graduate and professionally qualified Chartered Accountant / Cost and Works Accountants / Company Secretary of the concerned statutory body.
 - J Ph.D. or Fellow of Indian Institute of Management or of an Institute recognized by AICTE and Declared equivalent by the AIU.
 - J A minimum of EIGHT years' experience of Teaching / Industry / Research / Professional at Managerial level excluding the period spent for obtaining the Research Degree.
- OR
- J In the event the candidate is from industry and the profession, the following requirements shall constitute as essential requirements.
 - J Consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant management related discipline or first class in two years full time PGDM declared equivalent by AIU / recognized by AICTE / UGC.
- OR
- J First Class graduates and professionally qualified Chartered Accountant / Cost and Works Accountant / Company Secretary of the concerned statutory body.

- J A Minimum of TEN years experience of Teaching Industry / Research / Profession, out of which FIVE years must be at the level of Assistant Professor or equivalent excluding the period spent for obtaining research degree. The Candidate should have Professional work experience, which is significant and can be recognized at National / International level as equivalent to Ph.D. and TEN years managerial experience in Industry / Profession of which at least FIVE years should be at the level comparable to that of Lecturer / Assistant Professor without prejudice to the above.
- J The following conditions may be considered desirable:
 - a) Teaching, research industrial and / or professional experience in a reputed organization;
 - b) Published work, such as research papers, patents filed / obtained, books and / or technical reports; and
 - c) Experience of guiding the project work / dissertation of PG / Research Students or supervising R & D projects in industry.
- v) Minimum qualification for the appointment of Associate Professor in **LIBRARY**:
 - J A Master's Degree in Library Science / Information Science / Documentation with at least 55% of the marks or its equivalent grade of B in the UGC seven point scale and a consistently good academic record.
 - J Five years experience as an Assistant University Librarian / College Librarian.
 - J Evidence of innovative library service and organization of published work and Professional Commitment, Computerization of Library.
 - J Desirable: A M.Phil/ Ph.D. Degree in Library Science / Information Science/ Documentation / Archives and Manuscript-keeping / Computerization of Library.
- vi) The Ph.D. Degree shall be a mandatory qualification for all candidates to be appointed as Associate Professor through direct recruitment

Rounding off of marks to make it to 55% or 50% as the case may be through grace mark procedure etc., by Universities is not permissible for claiming relaxation.
- vii) Relevant grade which is regarded as equivalent of 55% wherever the grading system is followed by a recognized University shall also be considered eligible.

	Grade	Grade Points	Percentage equivalent
'O' –	Outstanding	5.50 – 6.00	75 – 100
'A' –	Very Good	4.50 – 5.49	65 – 74
'B' –	Good	3.50 – 4.49	55 – 64
'C' –	Average	2.50 – 3.49	45 – 54
'D' –	Below Average	1.50 – 2.49	35 – 44
'E' –	Poor	0.50 – 1.49	25 – 34
'F' –	Fail	0 – 0.49	0 – 24

- viii) The period of time taken by candidates to acquire M.Phil. and / or Ph.D. shall not be considered as research experience to be claimed for appointment to the teaching positions.

General: The candidate shall submit application along with his / her bio-data and reprints of five publications which would be assessed by the Subject Experts before the interview. The evaluation score of the publications provided by the experts will be collated with the API score

INSTRUCTIONS TO APPLICANTS

1. A copy of the Advertisement is displayed on the website: www.svuniversity.edu.in.
2. Separate application shall be submitted in Legal size Paper (FS 215X345 mm) for each post along with registration fee of Rs.5000/- (Rupees Five thousand only) prescribed as per the Notification / Prospectus. Registration fee once paid will not be refunded.
3. If the space provided in any column of the application is not sufficient for furnish full details relating to that column, a separate sheet may be attached mentioning the head of the column at the top of sheet.
4. Attested True copies of all the testimonials, details of educational qualifications, Date of Birth Certificate, Caste Certificate, Experience Certificate etc, shall be enclosed to the application. All the Original certificates shall be compulsorily produced at the time of the interview for verification.
5. **Indian Postal Orders/Bank Challans** and **Money Orders** will not be accepted. The University not responsible for any postal delay and lost while in transit.
6. Candidates belonging to SC / ST/ BC categories shall enclose attested true copies of Integrated Permanent Cast Certificate issued by the M.R.O. / Tahsildar in the prescribed proforma. Candidates from other categories should enclose certificates issued by the complete authorities, failing which their claims will not be considered.
7. (a) Applicants who are employed shall send their applications **through proper channel** accompanied by a letter of consent obtained from the employer concerned.
(b) Teachers in the employment of the Universities etc., shall apply through proper channel.
(c) **If the application is selected for the post, he / she will be appointed to the post on the minimum pay of the time scale attached to the post and no protection of Last Pay drawn in the previous employment will be given unless the Selection Committee which selects him / her specifically recommends such protection and the appointing authority accepts it.**
8. Experience and qualifications will be reckoned as on the last date prescribed for the submission of filled in applications to the University. Good and clear photocopies of all certificates must be attached to the application.
9. **Canvassing in any form will be construed as a disqualification.**
10. **Applications received after the due date or incomplete or not conforming of the prescribed format in any respect will not be considered and no communication will be entertained in this regard. Any postal delay will not be considered.**

11. The candidate shall attend the interview at the venue and time & date fixed as specified at his / her own expense.
12. **A candidate who is found to have furnished false particulars or to have suppressed material information or to have been found involved in unlawful activities shall be disqualified and if appointed, will be liable to be dismissed without any notice.**
13. **If any candidate was found convicted by a Court of Law involving illegal activities at a later date and such appointment shall be cancelled automatically without any notice.**
14. The Selected candidates will be governed by **Contributory Pension Scheme (CPS)** made applicable to all the new appointed candidates, as per G.O.Ms.No. 653, 654 & 655, Finance (Pen) Department, dated 22.09.2004.
15. **The University reserves to itself the right to increase or decrease the number of posts to fill or not to fill any or all the notified posts.**
16. **Filled in applications in all respects should be sent to the Registrar, Sri Venkateswara University, Tirupati – 517 502, Chittoor District (A.P.) India by Registered Posts / Speed Post with acknowledgement due so as to reach the University office on or before 22.01.2018 at 5.00 PM together with a Crossed Demand Draft for Rs. 5,000/- (Rupees Five thousand only) from Nationalized Banks, towards Registration Fee drawn not earlier than 22.12.2017 in Favour of The Registrar, S.V.University, Tirupati, super scribed on the cover as “Application for the Post of _____ in the Department of _____ .**
17. There is no provision for the sales of application at the University are elsewhere. **Application along with prospectus has to be downloaded from the University website: www.svuniversity.edu.in**
18. As per G.O.Ms.No. 38 Higher Education (UE) Department, dated 23.06.2016 the revision of Appendix to G.O.Ms.No.14, Higher Education (UE-II) Department, dated 20.02.2010 implementation of UGC Regulations 2010, the Scale of Pay of Rs.23,890/- in Pay Band-3 with an Academic Grade Pay of Rs. 8000.

Instructions to Candidates Applying from Abroad:

Candidates (Indian Citizens) applying from abroad may note that the registration fee for each application is US \$100. A Demand Draft on State Bank of India, Tirupati Main Branch, for US \$100.00 should be attached to the filled in application of the candidate if the application is sent by post. **The application from candidates applying from abroad** can also be sent by e-mail to the Registrar, Sri Venkateswara University, Tirupati – 517 502, Andhra Pradesh, INDIA, to the following ID: registrarsvu@gmail.com. For such applications sent by internet, US \$100.00 may be mail-transferred to the following Account with State Bank of India, Tirupati, SVU Campus Branch: IFS Code: SBIN0001197; MICR Code: 517002005; Current Account No. 30004595749(SVU General Revenue Account), Andhra Bank, Tirupati, SVU Campus Branch: IFS Code: ANDB0001032; MICR Code:5170011009; Current Account No.103210011055001 (SVU General Revenue Account) with e-mail information furnishing full particulars of the transaction to the Registrar to the ID given above as also fax information to the Registrar 0877-2289514.

Mode of Interview for Candidates Applying from Abroad

If found qualified to be called for the interview, candidates from abroad will be informed about the date and time of the interview at short notice. They must attend the Interview in person at the designated place in India as per the requirements of the Interview Call Letter at their own cost sent to them by e-mail, failing which they will not be considered for the post for which they have applied.

CHECK LIST:

1. Proof of Date of Birth
2. Permanent / Latest Caste Certificate issued by the Tahsildar / MRO.
3. Attested copies of Educational Qualifications
4. Attested copy of the Ph.D. certificate issued by the degree-awarding University to the effect that the Ph.D. degree awarded to the candidate is in accordance with the minimum standards and procedures as per UGC Regulations, 2009.
5. Proof of previous teaching & administrative experience
6. **No Objection Certificate, if the applicant is an employee and if the application is not forwarded through the employer**
7. Testimonials, if any
8. Demand Draft for Rs.5000/- or US\$100/- (In the case of candidates applying from abroad) towards Registration fee
9. **'TEN'** copies of duly filled in **"Form of Particulars"**
10. List of Research Publications

Sd./- XXXXXX
REGISTRAR

NEELAM SANJIVA REDDI BHAVAN
TIRUPATI – 517 502
DATED : 22.12.2017